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“In a word: AWESOME.”

~ Tom Hayden
Sr. Vice President
The Affluent Traveler Collection
TravelSavers

“First he motivated us to prospect for new business. Next he showed us how to use LinkedIn to run circles around the competition.”

~ Denis Harper
President
The Summit Group

How Sales Experts use LinkedIn to Increase Revenue and Net Profits

You Will Learn How To

- ❖ Use LinkedIn to find hundreds of new qualified customers.
- ❖ Stop cold-calling immediately!
- ❖ Pinpoint your competitors' clients and prospects to win the market-share battle.
- ❖ Use LinkedIn to increase the number of outbound emails that get opened, read and acted on by +387%.
- ❖ Creatively communicate with and monitor your most important customers.

BIO

Bill Todd, is a high energy, humorous, business speaker and LinkedIn trainer. He has over a quarter century of front-line sales, marketing, customer service and social media experience. He is the co-author, with Stephen Covey, of *Speaking of Success*.

Bill was cited as one of the world's top 35 sales experts in the bestselling book, *Top of the Sales Rankings*. Travel Agent Magazine named him Hotel Person of the Year.



Connect with Bill Todd on LinkedIn:



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