



www.BTodd.com



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TESTIMONIALS

"Bill Todd provided us with an arsenal of powerful ideas to rapidly increase sales! Funny, upbeat, and very interactive."

Denis Harper, President,
The Summit Group

"Bill provided our sales team with an interactive, high energy sales program that allow my team to immediately close more deals at far higher net profits."

Tom Hayden
Senior Vice President
Luxury Global Sales
The Affluent Traveler Collection

Bill Todd

Hotel Sales & Social Media Expert

How to Out-Sell, Out-Market, Out-Network but NEVER Out-Spend the Competition!

Bill Todd will reignite your employees' excitement and passion for sales and marketing. Next, he will share with your team the five documented best practices of 2025's most successful sales professionals.

The cutting-edge ideas, strategies and sales and social media tactics he will share with your team are based on his work with Stephen Covey and Jack Canfield in their book "*Speaking of Success.*"

Bill Todd is a high energy, humorous, business speaker and sales trainer with over a quarter century of front-line sales, marketing, customer service and social media experience. He is the co-author with the Stephen Covey and Jack Canfield of *Speaking of Success*. He is also the author of *Sell More Now!*

Todd was cited as one of the world's top 35 sales experts in the bestselling book, *Top of the Sales Rankings*.

Todd has served as vice president of sales and marketing for Marriott International's Corporate Lodging Division. He also served as vice president, sales and industry marketing for 4000+ franchisees of Choice Hotels International.

